



Tunbridge Wells Events Advertising Offer

Tunbridge Wells Events is the most comprehensive source of local events data and is a one-stop 'shop' for all major (and many smaller) venues and events. To achieve this, we search a wide range of websites and social media sources on a regular basis. Our objective is to funnel our users onto events that spark their interest in order to buy tickets or attend events. We have no direct interest in any particular event.

Tunbridge Wells Events is an independently run, free to use and not for profit website; but we accept a few adverts each year to cover our direct costs. There is just one advertising space on Tunbridge Wells Events. This appears near the top on the desktop site or runs along the bottom of a mobile screen. More than one advert may be displayed, these are shown in rotation with a short delay; the order they are displayed is determined randomly.

Site Statistics

The site receives as estimated 200,000 visitors each year and, perhaps more importantly, over 30,000 of these visitors click through to events and venues of interest.

Social Media

Advertisers may be promoted from time to time, and at our discretion, through the extensive (and largely local) social media network built up by Tunbridge Wells Events over a 15-year period. We do not currently accept 'paid for' Social Media promotions.

Graphics

Image sizes are specific to the site and each advert needs to have both main and mobile images. The advert will be linked to a web page of the advertiser's choice. We can use supplied images or we can create these on your behalf given appropriate instructions, guidance and base images.

Image Sizes	Sample	Notes
Main 370 x 160 px		This appears at the top of the page and is a good size to be noticed and clicked on.
Mobile 320 x 50 px		This is always in view (in rotation with others) at the bottom of the mobile screen.

Prices

The cheapest and simplest option is to take up a 12-month contract for £250. During this period the images used can be changed occasionally to reflect on-going advertising needs. There is a scale for shorter periods based on the following table.

	Setup	Month 1	Month 2	Month 3	Month 4	to Month 10	Months 11/12
Price	£30	£30	£25	£25	£20	£20	Free
Running total		£60	£85	£110	£130	£250	£250

Contact: Dave Barnett | dave@tunbridgewellsevents.co.uk | 07986220130